Chair Byron Shinn called the meeting of the University of South Florida Sarasota-Manatee (USFSM) Campus Board to order at 1:30 p.m. followed by the Pledge of Allegiance. The following Campus Board Members were present:

Mr. David Eckel
Dr. Teresa Rawe
Trustee and Chairman, Mr. Byron Shinn
Mr. Rick Smith
Ms. Anne Weintraub

Representing the USF System and USF Sarasota-Manatee:

President Judy Genshaft
Regional Chancellor Dr. Sandra Stone

Action Item:

**Approval of January 29, 2015 Campus Board Meeting Minutes:** Chairman Shinn asked for a motion to approve the minutes from the November 7, 2014 Campus Board meeting. Ms. Weintraub moved to approve the minutes. Seconded by Mr. Smith. Motion approved.

**USFSM Strategic Plan:** Dr. Sandra Stone reported that she is pleased today to present the USFSM 2015-2020 Strategic Plan for the Campus Board and the President’s review and approval. The Plan presented today incorporates the results and feedback provided by USFSM staff, faculty, students, Campus Board, Community Leadership Council, System and community wide representation over the past 4 months. Once approved the Plan will steer this campus over the next five years.

Upon approval, the USFSM 2015-2020 Strategic Plan will be moved forward to the May 11 ACE Workgroup meeting, and if approved, to the June 4 UBOT meeting for approval. Note: we do not have to get approval from the BOG only goes to Staff.

Dr. Stone reviewed the seven strategic goals for the Plan, their strategies, and the five-year outcomes with the Campus Board. There were two items recommended by the Campus Board for possible rewording, and a reminder to change the date of the ACE Workgroup Meeting, which has been rescheduled to May 11. Dr. Jones will review and follow up. Dr. Stone and the Senior Leadership’s plan is to re-visit the Plan every six months to be certain USFSM remains on target. The Campus Board congratulated Dr. Stone and USFSM for their aggressive Plan and applauded the efforts taken to include the community in the process. Chairman Shinn asked for a motion to approve the USFSM 2015-2020 Strategic Plan. Mr. Smith moved to approve the Plan. Seconded by Ms. Weintraub. Motion approved.

Reports:

**System Report:** President Genshaft congratulated the Campus Board, Dr. Stone, the Senior Leadership Team, and the community on the excellent Plan and expressed that it fits well within the System’s Plan.

- Congratulated Trustee Shinn and Trustee Lamb for their reappointment to the USF Board of Trustees.
- SACS has been on the USF Tampa campus and the President was happy to report the SACS Exit Interview reflected no issues or problems.
- The President charged a System Wide Task Force to address efficiencies and identify complications among the institutions with the goal to set up values and guiding principles which to the System as it moves forward.
USFSM Report: Dr. Sandra Stone reported:

- Kathy Black, professor of social work and gerontology at the University of South Florida Sarasota-Manatee, was one of three women faculty members in the USF System to receive the 2015 Faculty Research Award by the USF Women Leadership & Philanthropy (WLP).
- Two USF Sarasota-Manatee (USFSM) students received scholarships from the Clyde G. Nixon International Business Endowment Fund to study abroad in Italy and Korea this summer. Michelle Teeter, junior in accounting, will spend six weeks at Florence University of Arts taking business classes. Kathy Vu, sophomore in marketing, will spend six weeks in Seoul, South Korea, taking Basic Marketing and Beginning Korean Language 1.
- Ed Hashey, Wilkinson Elementary School teacher and University of South Florida Sarasota-Manatee (USFSM) alumnus, has been named Sarasota County’s 2015-2016 Teacher of the Year.
- One of our students, Jeanine Ashforth, from her commitment to community and service, received the nationally recognized, Newman Civic Fellows Award from Campus Compact.

Academic and Student Affairs Report: Dr. Terry Osborn, Regional Vice Chancellor, reported:

- The Academic and Student Support staff are developing a process such that from the moment a student is admitted to USFSM, we would assist the student in matching their career interests with their educational path so that upon graduation they can obtain employment in their career, or if they choose, seek additional education. Consultants from the Gardner Institute for Career Success will be on campus for 2 days of workshops next week to help USFSM make an impact on the students, including how to identify students who are at risk and intervene so they graduate.
- Recent job data released by the Florida Board of Governors reflected that USFSM is leading the USF System in job placement of our students.
- The consultants from Noel Levitz, visited UFSM on February 5 & 6 their expertise is in recruiting and admissions. Overall, they had a positive evaluation of the campus and noted that students come to USFSM primarily due to its academic quality. They also noted a few areas for improvement and focus, which Dr. Osborn will consider.
- Dr. Osborn must fill three interim Deans’ positions which will have an impact on resources. It is imperative that USFSM receives legislative funding so he can move forward with quality hires.
- USFSM needs specialized space for instruction which continues to be a problem on the campus. Rick Lyttle and his department Facilities Management, work diligently in their efforts to renovate space to make it work for our student and faculty needs.

Advancement Report: Mr. Dennis Stover, Regional Vice Chancellor, formed a 40th Anniversary Committee which met on March 25. The 40th Anniversary kickoff event will be held on September 15, 4:30-6:30 in the Selby Auditorium. There will be events throughout the year related to our 40th Anniversary. We encourage the Campus Board to support the activities.

- “Celebrating Student Scholarship”, a donor recognition reception will be held on April 20 at 4:00 p.m. in the Selby Auditorium. The Campus Board is invited.
- Tonight the Alumni Chapter is hosting "A night at The Races" Fundraising Dinner to Benefit USFSM at the Sarasota Dog Track.
- In March, the WLP “Celebrates the Women of the USF System Faculty” event was hosted at the Culinary Innovation Lab, resulting in 10 pledge for membership.

Faculty Senate President: Dr. Tricia Hunsader started her report by thanking the Senior Leadership and Dr. Stone. The Faculty Senate has found them to be very responsive to the faculty needs and concerns. They feel like they are listening. The Faculty Senate is revising the Faculty Senate's Constitution and Bylaws and the USFSM Tenure and Promotion (T&P) Guidelines. All T&P guidelines will be within the System guidelines.

- She reported that over the last 4 years there have been over 300 peer review articles published by our fulltime faculty and over 8,000 citations, which is a great accomplishment!
- Dr. Hunsader continued to report that she is the co-chair of the QEP which has selected IncrediBULL Critical Thinking as the QEP topic. Dr. Gerald Nosich, who is a noted authority on critical thinking and has given more than 250 workshops on all aspects of teaching critical thinking, will be conducting workshops at USFSM at the end of April for the faculty. Over 80 members of the USFSM community, including 2/3 of the resident faculty, are scheduled to attend. The measurement of the critical thinking learning outcomes is very important. The QEP Committee, with feedback from instructors currently teaching the critical thinking capstone courses, have selected 5 learning outcomes they believe can be reliably measured. Dr. Mike Gillespie will also be assisting with developing the rubric to measure critical thinking as this topic was central to his dissertation research.
Student Government Association President Elect: Mr. Alex Benishek introduced himself as the incoming SGA President and will take office on May 4. Mr. Benishek introduced incoming officers: Mr. Barry Callahan: Senate President, Mr. Darrell Xayarath: Senator / Veteran and Mr. Stew Carrier: Senator / Students Together and Naturally Diverse (STAND) Vice-President / Filmography Fellowship Vice-President to the Campus Board.

SGA formed a committee to generate ideas on how best to use CITF funds. Mr. Rick Lyttle, Director or Facilities, Planning and Management, sits on the Committee to ensure the Committee makes realistic and logistically sound decisions. They have used the funds to build an outdoor basketball and volleyball court which are almost completed. SGA conducted a survey of the students, and Mr. Benishek shared the following results (182 students participated):

- 75.9% of students expressed they want the current café replaced with a new vendor.
- 147 students responded that they felt there was a need for student housing but few responded they would like to live there.
- 92% would like more interior student space.
- 90% would like a student union.

Having no further business, Chairman Trustee Shinn adjourned the meeting at 3:40 p.m.

Respectfully submitted,

Lynn Evensen